

ANGELA ELLIOTT



Education

Kennesaw State University

Graduating Fall 2010

Bachelor of Fine Arts: Graphic Communications Concentration

Minor in Marketing

Minor in Art History

Leadership Experience

Executive Director, Social 360

2009 – present

Revitalized the non-profit after a year hiatus from the founder's departure. Restructured the Board of Directors and overseeing all revisions applied to the organization's mission. Conceptualized and implemented rebranding on every level of the company. Enlisting proper resources to aid in the set goal of June 2011 for achieved 501(c)3 tax status.

Communications Director, Social 360

2006 – 2009

Solely responsible for all print and web advertising. Maintained all multimedia communications and social networking platforms. Recruited, organized, and motivated volunteers. Coordinated group volunteer events.

Freelance Graphic Designer and Photographer

2007- present

Full-time, freelance design for corporate identity, print design and web sites. Produce designs that captured the essence of marketing identities. Demonstrated a talent for color, typography, layout, and implementation of texture and layers in the creation of promotional materials. In-depth experience in:

- Magazine layouts
- Business cards
- Book/CD covers
- Brochures
- Commercial websites
- E-portfolios
- Electronic greeting cards
- Banner advertising
- Newsletters

Internships

Babybearshop Organic

May 2010 - Present

Organic Skincare Company based out of Nashville. Assisting with PR, marketing campaigns, and social media. Coordinating with editors, reporters, and other influential writers for advertising and write-ups to strengthen product launches. Also facilitating research efforts for marketing department.

Atlanta Contemporary Arts Center

May – December 2008

Worked directly under the Director of Communications. Assisted with website maintenance, documented PR and all advertisements relating to the Contemporary, created advertisements for national and local publications, designed brochures for the Contemporary and upcoming exhibits.

Volunteer Experience

Social 360

2006 -Present

Board Member - volunteer, non-profit organization supporting other non-profits through fundraising, volunteer recruitment, and donations. Have multiple roles within. As Director of Volunteers, seek out new volunteers and team leads for events. I also assist with website maintenance, as well as graphics for all events and invites.

Visions Art Society 2007- Present
Assisted with fundraising, promoting awareness of the arts on campus of Kennesaw State University, as well as creating events and shows for students to submit work. As a member of Visions, we take two trips a year to a city in the U.S. and get flooded with art in a 3-day period. Cities include New York City, Boston, Washington D.C., and Chicago.

North Fulton Regional Hospital 2005- 2006
Assisted Nurses and Doctors with trauma victims in ER, talking and providing counsel to families of patients, as well as responding to patient's needs.

Achievements

Weebly Featured Website of the Day June & December 2009
University Dean's List 2003, 2008, 2009, 2010
Hope Scholarship Award Recipient 2002-2003

Exhibitions

Buy It or Burn It at the Doo Gallery October 2009
A Million Little Pictures/ Art House Co-op June 2009
Art Party at the Doo Gallery May 2009
10,000 People Project/ Art House Co-op April 2009
ABLE Blinkhorn/Holland Art April 2008

Other Work Experience

790 The Zone	Promotions and Sales	2009 - 2010
Taco Mac	Server and Bartender	2006 - 2009
Vogue Beauty School	Customer service, clerical work and account management	2005-2006
Smoothie King	Customer service, sales, store management, and inventory	2002 - 2006

Relevant Coursework

Computer Applications in Art, Entertainment Marketing, History of Graphic Design, Professional Practices, Consumer Behavior, Typography I & II, Electronic Illustration, Pre-Press & Image Manipulation, Publication Design, Digital Design: Flash, International Marketing, Sports Marketing, Digital Design: Dreamweaver, Advertising & Packaging, Design Strategy & Presentation.

Skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Layout Design
- Typography
- Corporate Identity
- Packaging
- Print Collateral
- Advertising
- Annual Reports
- Web and Multimedia.
- Emphasis on conceptual design and communication goals
- High attention to detail.
- Comfortable with project management and business development.